New

Print Date 10/08/12

Page 1 of 1

CONTRACT

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Waterfront Strategies 1010 Wisconsin Ave, NW #800 Washington, DC 20007

| | Contract / Re | vision | | Alt Order # | <u> </u> |
|---------------------|---------------|---------|---|---------------|--------------|
| | 497918 | 1 | | 06365961 | |
| Product | | | | | |
| HOUSE MAJORITY PAC | | | | | |
| Contract Dates | Estimate # | | | | |
| 10/10/12 - 10/16/12 | 2001 | | | | |
| <u>Advertiser</u> | | | Or | iginal Date | / Revision |
| House Majority PAC | | | 1 | 0/08/12 | / 10/08/12 |
| <u> </u> | Billing Cycle | Billing | Cal | endar <u></u> | Cash/Trade |
| | EOM/EOC | Broado | ast | | Cash |
| | Station | Accour | Account Executive Teresa Difuria ng | | Sales Office |
| | κννυ | Teresa | | | TELEREP-PHIL |
| | Special Hand | ling | | | |
| | Demographic | | | | |
| | Adults 35+ | | | | , |
| | | | | | |
| | IDB# | Advert | ser | Code | Product Code |
| | | 79 | | | 86 |
| | Agency Ref | | | Advertiser | Ref |

Totals

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount M-F 10a-11a KVVU 10/10/12 10/16/12 The Dr.Oz Show :30 NM \$500.00 2 **End Date** Spots/Week Start Date <u>Weekdays</u> Rate \$250.00 Week: 10/10/12 10/16/12 2 MTWTF--2 KVVU 10/10/12 10/16/12 The Dr.Oz Show 4-5p :30 NM 1 \$350.00 Weekdays Start Date **End Date** Spots/Week Rate \$350.00 Week: 10/10/12 10/16/12 MTWTF--1 M-F 6a-7a KVVU 10/10/12 Fox 5 News AM M-F 6a-7a :30 NM 10/16/12 1 \$725.00 **End Date** Spots/Week Start Date <u>Weekdays</u> Rate Week: 10/10/12 10/16/12 MTWTF--\$725.00 Fox 5 News AM M-F 7a-9a M-F 7a-9a KVVU 10/10/12 10/16/12 :30 NM 1 \$700.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/10/12 10/16/12 MTWTF--\$700.00 1 KVVU 10/10/12 10/16/12 More M-F 9-10a M-F 9a-10a :30 NM \$275.00 1 Start Date End Date **Weekdays** Spots/Week Rate 10/16/12 \$275.00 Week: 10/10/12 MTWTF--6 \$2,550.00

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|------------|
| 10/01/12 -10/16/12 | 6 | \$2,550.00 | \$2,167.50 |
| Totals | 6 | \$2,550.00 | \$2,167.50 |

| Signature: | Date: | |
|------------|-------|--|
| | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REP HEADLINE# 6365961
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 10.13
*** KVVU-TV ***

| CITY TAX | FLIGHT DATES OCT10/12 | PRDCT HOUSE MAJO | ORDER # | 50 10 CO 10 | | AGY # | ADV # |
|-------------------------|-----------------------|---|--------------------|---|----------------|-----------------------|------------------------|
| STATE TAX | 0/12 | MAJORITY PAC | Q | | | AGY. NAME | ADV. NAME |
| TAXCO-OP BILLING NEEDED | OCT16/12 WK-1 | EST#2001 COMMENTS: (LINE, ORDER, INVOICE) | CONTRACT # 6365961 | WASHINGTON, DC 20007 | 3050 K ST NW, | WATERFRONT STRATEGIES | ISS/HOUSE MAJORITY PAC |
| | | NVOICE) | CLASS: NATL. | | SALES PRSN PH- | BUYER NAME LAU | REP.# 0 |
| ņ | | | LOCAL | | TERESA DIFURIA | LAURA BASSETT | OFF.# 762 |
| DATE_OCT8/12 10.13 | | | REGIONAL | | DIFURIA | H | SALESMAN # |
| 10.13 | | | | | | | # |

NEW HOUSE MAJORITY PAC ORDER TOTAL \$2550
PLS CNF THANKS TO ROSE FR NIKKI

REF:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| :LINE#:REP :CD: TIME PERIOD : LGTH | 1 : SEC : RATE | : START | : END : | END :SPTS: WEEK DATE : /WK: INVT | : DAYS | :TOTL: |
|--|-----------------------|---------|---------|----------------------------------|----------|--------|
| AGENCY ADVERTISER CODE = 79 AGENCY PRODUCT CODE = 86 | 79 AGENCY EST# = 2001 | = 2001 | | | | |
| 1 1000A-1100A 30 | \$250.00 | 10/10 | 10/16 | N | W-F,M-TU | 10 |
| PROGRAM: DR OZ CON COM1: DR OZ | | | | | | |
| 2 400P-500P 30 | \$350.00 | 10/10 | 10/16 | Н | W-F,M-TU | Н |
| PROGRAM: DR OZ CON COM1: DR OZ | | | | | | |

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OCT8/12 10.13
*** KVVU-TV ***

| OCT/12 | | | | | | | : LINE#:REP |
|----------------------|---------------------|------------|---------------------|-----------|---------------------|-----------|------------------|
| \$2,550.00 | PROGRAM : CON COM1: | IJ | PROGRAM : CON COM1: | 4 | PROGRAM : CON COM1: | ω | 円 |
| 0.00 | (: MORE LAS VEGAS | 900A-1000A | FOX5 MORNING | 700A-900A | I: FOX5 NEWS 6A | 600A-700A | :CD: TIME PERIOD |
| | 03 03 | 30 | NEWS | 30 | | 30 | : LGTH : |
| | | \$275.00 | | \$700.00 | | \$725.00 | SEC : RATE |
| | | 10/10 | | 10/10 | | 10/10 | : START |
| | | 10/16 | | 10/16 | | 10/16 | : END |
| 00 | | Н | | Н | | Н | |
| CONTRACT TOTAL \$2,5 | | W-F,M-TU | | W-F,M-TU | | W-F,M-TU | PTS: WEEK : DAYS |
| \$2,550.00 6 | | ц | | ц | | ۲ | :TOTL: |

MARKET TOTALS \$25,500 KVVU 10% KSNV 418 KTUD 08 KLAS 30% KTNV 19% KVMY 0% KVCW 0% CABL 0%

SMALL ADD TO MARKET

SVC- NSI DEMOS- RA35+*